

PETER R. THOM AND ASSOCIATES INC.
AUTOMOTIVE CONSULTING AND ENGINEERING
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LAWRENCE S. HECKER, ASSOCIATE

EXPERIENCE

- Peter R. Thom and Associates Inc., Associate. 2008 – Present.
- Automotive Maintenance and Repair Association (AMRA), President, 1994 – 2008. AMRA is a trade Association representing the automotive service and repair industry. Its members are primarily national and regional auto service chains, small independent shops, their parts and equipment suppliers, trade press, distributors, educational organizations and manufacturers representatives.
- Motorist Assurance Program (MAP), President, 1998 – 2008. MAP's purpose is to improve the level of confidence between the auto repair industry and the motorist. Involved with industry standards development as well as consumer complaint resolution and mediation. Developed and maintained responsibility for MAP's Accreditation/Participation Program for auto repair facilities.
- Automotive Parts and Accessories Association (APAA), 1981 – 1994. Served in several positions beginning as the Director of Administration and culminating as the Executive Director - President.
- Greater Newark (NJ) Chamber of Commerce: Director of Research and Government Affairs 1974 – 1979; Executive Vice President, 1979 – 1981.
- Broome County (NY) Chamber of Commerce, Director of Research and Economic Development, 1972 – 1974.

EDUCATION

- State University of New York, M.A. Education, 1974.
- State University of New York at Binghamton, M.A. Economics, 1972.
- Brooklyn College, New York, B.A. Economics, 1968.

PROFESSIONAL AFFILIATIONS / CERTIFICATIONS

- Society of Automotive Engineers
- Certified by the National Institute for Automotive Service Excellence (ASE) as a Parts Professional, 1999 – Present.
- American Society of Association Executives
- Certified Association Executive, 1992 – Present.

Lawrence S. Hecker